

RLVNT

Look Book

rlvnt.life

WHO WE ARE

At RLVNT, we exist to give enthusiasts the edge. Wherever you are and whatever you are passionate about, we want to be relevant.

Everything we do is community-driven.

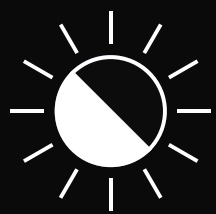


WHAT DRIVES US

Listening to the needs of the outdoor community and creating solutions to everyday problems. Empowering the outdoor enthusiast to live with abandon and embrace the outdoors.



WHAT MAKES RLVNT DIFFERENT?



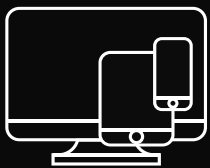
LIGHT-ADAPTING
CHAMELEON TECH

Our light-adapting technology lets you see clearly with high color contrast in all lighting conditions from low light to bright sun.



BACKSIDE AR
COATING

By adding a backside AR coating, we eliminate unwanted glare from behind you, reducing eye strain and enhancing visual clarity.



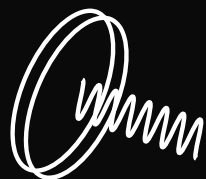
SCREENVU™

Comfortably view your phone, smartwatch, and front-facing sonar without straining your eyes or constantly adjusting your position.



COMPLETE GLARE
PROTECTION

Our lenses have full protection from all three types of glare: discomfort, disability, and blinding.



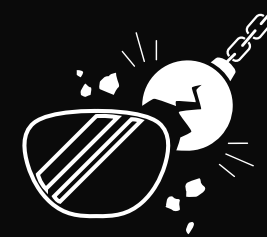
SCIENCE-BACKED
MIRRORS

We provide the **ONLY** high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.



UV 400 + BLUE LIGHT
BLOCKING

The inclusion of UV 400 and blue light blocking in our lenses ensures overall eye health and comfort.



IMPACT-RESISTANT
TRIVEX® MATERIAL

Not only is Trivex lightweight and shatter-resistant, this crystal clear lens material has an Abbe value of 45! That's the same level of clarity as the human eye, giving you super crisp optics in the field.

THE CHAMELEON LENS

Our Chameleon lens provides an undisturbed view of your digital screens with *ScreenVu™* and changes color based on the amount of available light, giving the wearer the best visual experience for all-day comfort in the outdoors.

With *ScreenVu™*, you can comfortably view your phone, smartwatch, and fish finder screens without straining your eyes or constantly adjusting your position. Our polarizing technology reduces glare and enhances contrast, making seeing what's on your screen easier than ever.



LOW LIGHT AND OVERCAST



MID-LIGHT



FULL SUN



CONCEALMENT

USAGE

Hunting with this lens coating will help keep you concealed by absorbing UV at all angles of the lens rather than reflecting it and is ideal for deer, waterfowl, turkeys, or any animal that sees in the UV spectrum.





RED MIRROR

USAGE

Best for fishing in muddy or high-iron water, this mirror coating will help enhance green colors in the environment and is ideal for identifying weeds and lily pads hidden below the glare of the water surface.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.





GREEN MIRROR

USAGE

Best for fishing in lush green climates, this mirror coating will help enhance brown colors in the environment and is ideal for identifying bass and rocks hidden below the glare of the water surface.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.





RLVNT OUTDOORS

Mirror Technology

BLUE MIRROR

USAGE

Best for fishing in coastal or open water, this mirror coating will help enhance brown and red colors in the environment and is ideal for all-day use on the water.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.



Blue Mirror





ROSE GOLD MIRROR

USAGE

Best for fishing in a variety of climates, this mirror coating will help enhance green colors in the environment and is ideal for identifying weeds and lily pads hidden below the glare of the water's surface.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.





BRONZE MIRROR

USAGE

Best for fishing in snowy climates, this mirror coating significantly reduces harsh light and reflections and is ideal for all-day use in direct sunlight.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.





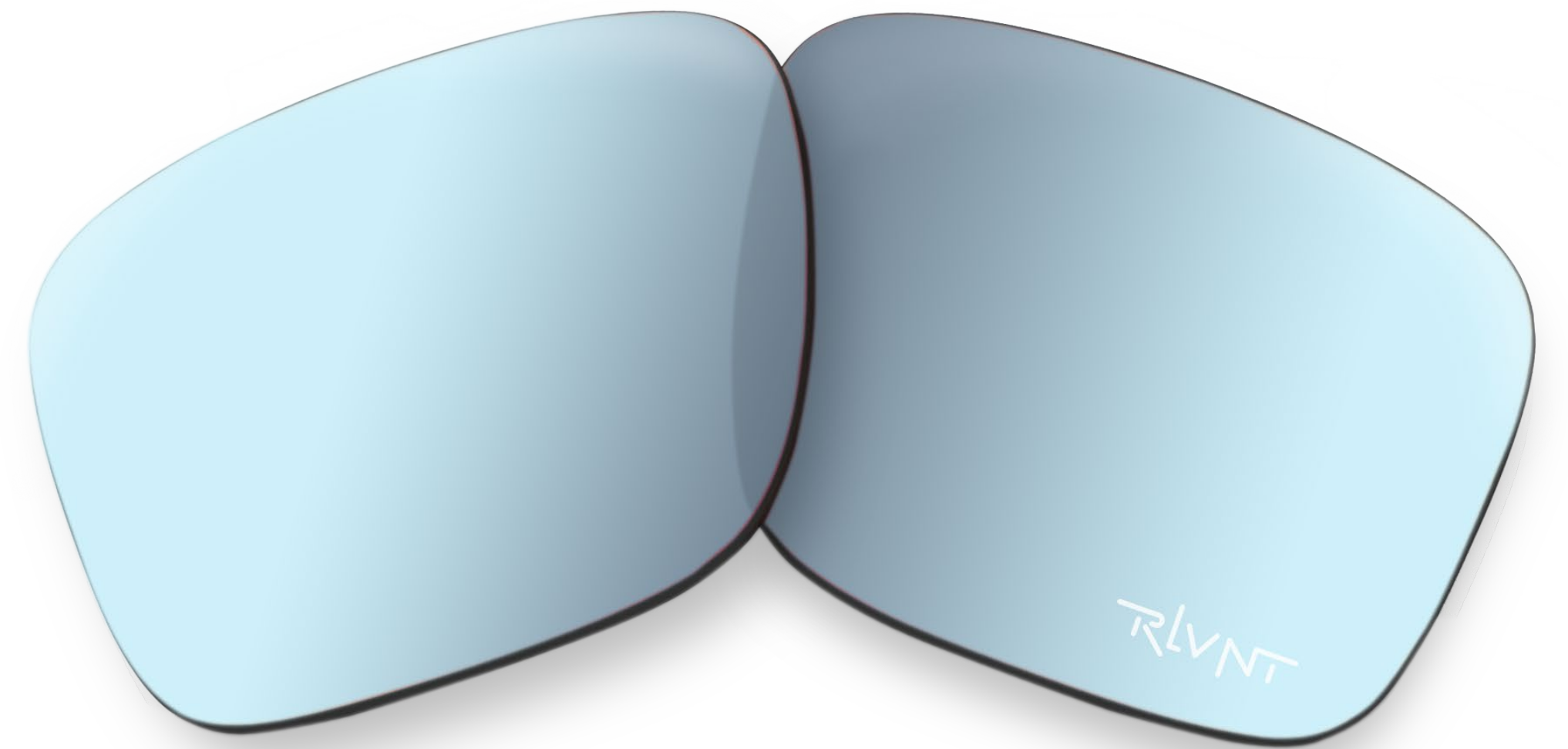
NEW!

SMOKE MIRROR

USAGE

Best for people with sensitive eyes, this mirror coating reduces harsh light and reflections more than any of our other coatings and is ideal for all-day use in direct sunlight.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.



NEW!

SUNFIRE MIRROR

USAGE

Best for people fishing in diverse environments, this mirror coating enhances blues, violets, and greens.

RLVNT provides the ONLY high-reflection mirror coatings on the market that allow photochromic lenses to adapt to light.



ADVANTAGE

Frame Dimension: **65-17-130**

Frame Options: **Matte Black, Matte Grey**

MSRP: **\$199.95**



ARTEMIS

Frame Dimension: **54-16-135**

Frame Options: **Matte Tortoise, Tortoise Ginger, Shiny Black**

MSRP: **\$249.99**



ATHENA

Frame Dimension: 61-16-130

Frame Options: Tortoise Rose, Tortoise Blue, Shiny Black

MSRP: \$249.99



BUCK

Frame Dimension: **59-19-133**

Frame Options: **Matte Grey, Matte Tortoise, Birch**

MSRP: **\$249.99**



HURON

Frame Dimension: **56-18-145**

Frame Options: **Satin Gunmetal, Satin Gold, Satin Black**

MSRP: **\$249.99**



MAVERICK

Frame Dimension: **65-15-122**

Frame Options: **Shiny White, Matte Grey, Matte Black**

MSRP: **\$249.99**



NAVIGATOR

Frame Dimension: **62-15-142**

Frame Options: **Matte Black**

MSRP: **\$199.95**



OUTLANDER

Frame Dimension: **62-12-140**

Frame Options: **Shiny Wine, Brown Gradient, Matte Black**

MSRP: **\$249.99**



RANGER

Frame Dimension: **63-15-127**

Frame Options: **Matte Grey, Matte Tortoise, Matte Black**

MSRP: **\$249.99**



RENEGADE

Frame Dimension: 64-20-130

Frame Options: **Sunset Orange, Camo, Matte Black**

MSRP: **\$249.99**



SUNSET ORANGE



BRONZE MIRROR

SUNSET ORANGE



SMOKE MIRROR

CAMO



SUNFIRE MIRROR

CAMO



CONCEALMENT

MATTE BLACK



BLUE MIRROR

MATTE BLACK



ROSE GOLD MIRROR

MATTE BLACK



RED MIRROR

MATTE BLACK



GREEN MIRROR

SUNCHASER

Frame Dimension: **64-13-135**

Frame Options: **Translucent Brown, Translucent Pink, Matte Black**

MSRP: **\$199.95**



SUPERIOR

Frame Dimension: 61-13-140

Frame Options: **Satin Brown, Satin Gunmetal, Satin Black**

MSRP: **\$249.99**



TRACKER

Frame Dimension: **64-13-135**

Frame Options: **Matte Grey, Matte Black**

MSRP: **\$199.95**



TRITON

Frame Dimension: 68-13-130

Frame Options: Matte Brown, Matte Navy, Matte Black

MSRP: \$249.99



RX & RELOAD

We offer prescription sunglasses in any of our frames, ensuring you have the best experience outdoors.

Already have frames you love? No sweat!

Using our **Reload** program, you can add our tech to **YOUR** frames*. Want an Rx Reload? We do that, too.

RELOAD: **\$149.95**

SINGLE VISION RX RELOAD: **\$350**

PROGRESSIVE VISION RX RELOAD: **\$495**

SINGLE VISION RX w/ RLVNT SUNGLASSES: **\$450**

PROGRESSIVE VISION RX w/ RLVNT SUNGLASSES: **\$595**

*Some frame styles do not qualify for our Reload program. Check out our website or contact us to learn if your frames qualify

MARKETING RESOURCES

We will be creative partners, up to and including ideating and delivering cobranded printed and digital marketing materials.

Matthew Evans

320-266-4020

mevans@rlvnt.life

RLVNT

888-822-9300

customerservice@rlvnt.life

2212 Finland Ave Finlayson MN 55735



STEALTHSCREEN

When applied to your face and any exposed skin, StealthScreen completes your concealment by absorbing UV wavelengths and eliminating the reflection that turkeys and other waterfowl see so easily. With StealthScreen, you can be confident that your concealment is complete and your position is protected so you can focus on the hunt.

MSRP: **\$7.99**



WARRANTY INFO



Warranty:

Lifetime coverage on lens and frame defects.



Exchange / Consignment:

RLVNT will provide a 180-day full buyback of product.

RLVNT will help to manage inventory by exchanging non-moving product with moving product to ensure rapid turns based on customer demands.

CONTACT INFO

Manufacturer Rep

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